SafeStop to Attend School Transportation News Expo Conference & Trade Show

Leading School Bus Tracking App Provides Enhanced Communications, Secure Data and Analytics Helping School Officials and Parents

CHARLESTON, S.C., July 12, 2018 (GLOBE NEWSWIRE) -- SafeStop™, the industry's leading school bus tracking app, announced today that it will have representatives at the 2018 School Transportation News (STN) Expo Conference and Trade Show, taking place July 13th-18th, at the Peppermill Resort Hotel in Reno, Nevada. In its 25th year, this event welcomes transportation professionals nationwide who want to learn the latest trends in training, products and services.

SafeStop is a powerful and secure application that connects parents and school administrators with the vehicles transporting their students. The SafeStop app provides a secure registration process, real-time map feature, estimated times of arrival, student scanning feature, SafeStop Analytics and an alerts and messaging center for its users. The app brings timely, accurate and valuable information to parents and school officials across North America. New features have recently been added such as enhanced data reports that help customers identify and improve routes, and a series of additional Key Performance Indicators (KPIs) that help districts identify cost-saving and efficiency-creating opportunities.

Since its creation in 2013 and being the first to market, SafeStop's client roster has significantly expanded, doubling in size for the fourth year in a row. Today, SafeStop is utilized by more than 40,000 users in nearly 200 school districts across 30 U.S. states and 2 Canadian provinces, with plans to expand even more in the near future.

"As the most complete and universal school bus tracking app on the market, we're continuing to innovate and develop affordable, reliable and safe technology for both parents and school administrators alike, and we are thrilled to highlight our newest innovations this year at the STN Expo," stated Patrick Gallagher, SafeStop's Director of Sales.

As parents and school officials continue to utilize SafeStop and see its value, more often they are demanding that it becomes part of their transportation service. In addition, transportation professionals continue to endorse and utilize SafeStop Analytics, the backend central hub from which fleet data, vehicle performance, and system service levels can be easily managed and analyzed to enhance the efficiency of the school's or district's transportation system.

"Our SafeStop Analytics platform is the ultimate tool for Transportation Directors everywhere," added Gallagher. "It is easy to use and provides reliable data that can save money, identify where transportation improvements can be made, and ultimately create a smoother running operation. Both parents and administrators are telling us that once they have the app, they can't imagine life without it."

SafeStop representatives will be onsite at the company's STN Expo booth #642 to showcase the recent app innovations and to illustrate how the company utilizes instant communication and innovative technology to prioritize safety and create a more connected set of service providers in the transportation industry.

SafeStop is available throughout the U.S. and Canada and is compatible with any transportation provider, any GPS hardware, and any routing software. To learn more about the SafeStop app, receive pricing, or schedule an online demo, please visit www.SafeStopApp.com.

About SafeStop
SafeStop, a product offered by SafeStop, Inc., is a powerful and secure application that connects parents and school administrators with the vehicles transporting their students. Created in 2013 by a transportation solutions provider with vast experience in the industry, SafeStop app provides a secure registration process, real-time map feature, estimated times of arrival, student scanning, SafeStop Analytics and an alerts and messaging center for its users. The app brings timely, accurate and valuable information to parents and school officials across North America. For more information, visit www.SafeStopApp.com.

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Source: Student Transportation Inc